



# Cowichan Station Area Association

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**For Immediate Release**

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## **HUB EASTER EVENT WAS HOPPING! Overwhelming Crowd Stretched Volunteers**

(Cowichan Station, BC) Last week's Easter celebration at The HUB in Cowichan Station attracted close to 500 people, which was more than double the expected community turnout for this first ever Easter Fair. Kids hunted Easter eggs and enjoyed the many activities and lots of fun was had.

Proceeds went to the charitable Cowichan Station Area Association (CSAA) to help pay for the next phase of construction at The HUB, with the goal of making this community space a key place to celebrate arts, culture and recreation in the Cowichan Valley.

"The turnout for the event was fantastic," said Barry O'Riordan, Executive Director of the CSAA. "The feedback from the community has been that it was a wonderful event and people had lots of fun. Our volunteers worked extra hard and donated their Easter holiday to improve The HUB. We really want to thank them, and also thank attendees for their patience and good will. We are looking forward to this being an annual event and have already begun planning for next year in order to eliminate any kinks in the system."

Admission was \$10 for the breakfast and egg hunt. Additional activities included pony rides, bunny photos, a bouncy castle, strawberry planters, clay crafts, a silent auction and more. These activities cost extra, a surprise to some on the day. As word of the event spread, O' Riordan noted that there was some confusion about what the admission price included. "We realize now we could have been clearer about pricing in our publicity for the event and apologize for any misunderstanding," said O' Riordan. "If anyone has a concern about that, we'd like to take this opportunity to invite people to contact us."

Overall the event was a great success and raised over four thousand dollars for The HUB, which will be matched by a grant from Western Economic Diversification to help communities celebrate Canada's 150th birthday (see photo attached).

Local businesses and groups also pitched in to support the event, including Barshorn Gardening, Dinter Nursery, Island Face Painting, Great Canadian Superstore, Mbira Spirit, Shoppers Drug Mart, Thrifty's Foods, Warmland Dance, and dozens more businesses that donated generously to the Silent Auction.

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Contact Barry O'Riordan, Cowichan Station Area Association at [250-746-1794](tel:250-746-1794) or [info@cowichanstation.org](mailto:info@cowichanstation.org).  
For more information about what goes on at The HUB, visit <http://cowichanstation.org/>